



**The Music Business and the Business of Music**

**WORK CARD**

1. **How many more CDs are sold than were sold 10 years ago?**

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2. **Why do you think that the current trends of social networking and downloading have actually contributed to promoting music rather than damaging the music business?**

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3. **Which is the smallest sector in the Creative and Cultural sector?**

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4. **How many businesses make up the Creative and Cultural sector?**

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5. **The number of people attending live concerts has 'rocketed'. How much is it estimated that this market is currently worth?**

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6. **Which aspects of the industry/business contribute to this figure?**

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7. **Why do you think there has been a revival of the seven inch vinyl?**

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8. **How much more do we spend on guitars now than we did 10 years ago?**

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9. **How much was distributed in royalties last year?**

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10. **Who do these royalties go to?**

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11. **Do you think this is an important aspect of the music industry? If so, why?**

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12. **Why do you think the CD remains so popular?**

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